

*Fig. 1*  
*(Prior Art)*

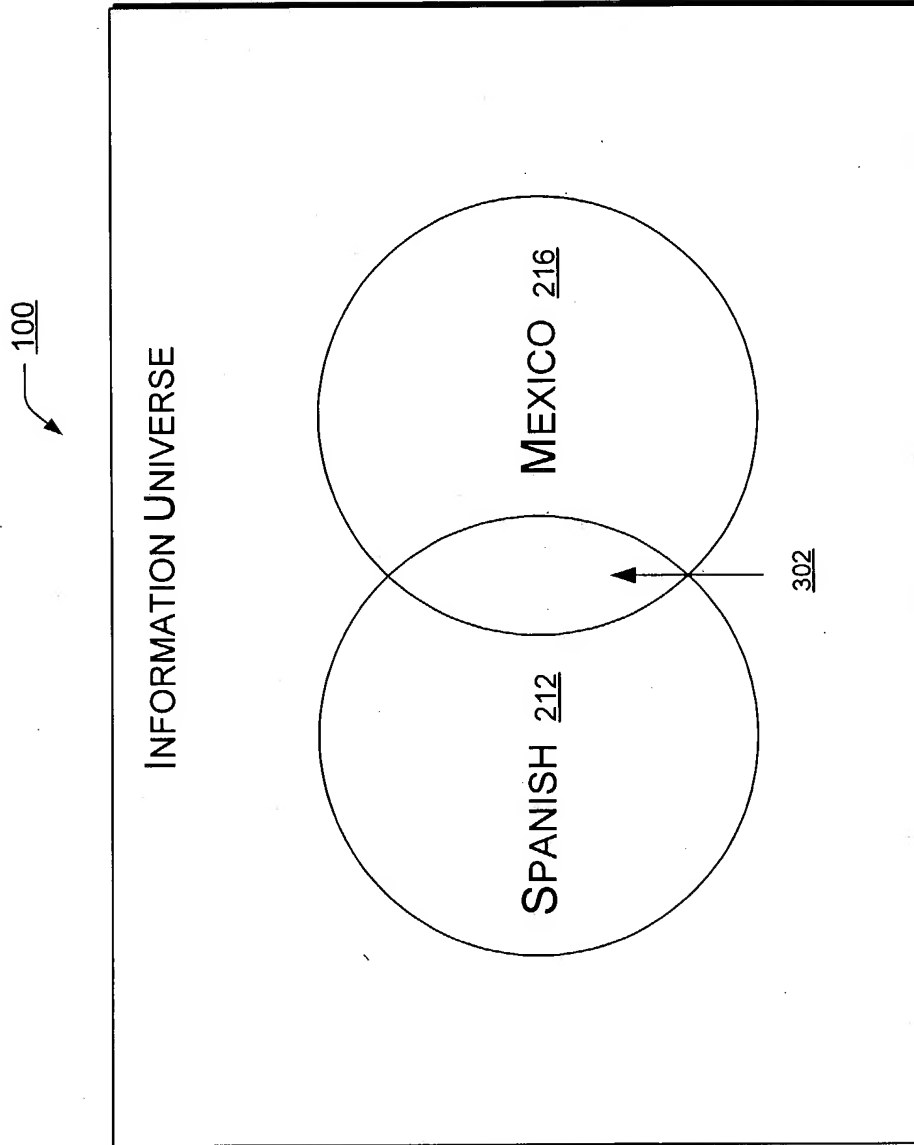
ADDITION OF ADDITIONAL  
ATTRIBUTE WOULD REQUIRE  
ALTERATION OF DATABASE  
STRUCTURE.

200

FIRST ATTRIBUTE COLUMN 202	SECOND ATTRIBUTE COLUMN 204	THIRD ATTRIBUTE COLUMN 220
LANGUAGE 206	COUNTRY 208	NEW ATTRIBUTE 218
ENGLISH 210 SPANISH 212	CANADA 214 MEXICO 216	NEW VALUE 222 NEW VALUE 224

LOCALIZATION OF RESOURCES  
226  
LOCALIZATION LIMITED TO TWO  
ATTRIBUTES.

Fig. 2  
(Prior Art)



*Fig. 3*  
*(Prior Art)*

ATTRIBUTE TABLE 400	
ATTRIBUTES 402	PRIORITY 404
LANGUAGE	1
COUNTRY	2
AGE RANGE	3
GENDER	4
• • •	• • •

UNLIMITED  
ADDITIONAL  
ATTRIBUTES CAN BE  
ADDED WITHOUT  
CHANGING  
STRUCTURE OF  
DATABASE.

RESULTS OF A  
LOCALIZATION CAN  
BE HIGHLY SPECIFIC  
BECAUSE DESIRABLE  
ATTRIBUTES CAN  
HAVE HIGHER  
PRIORITY AND MORE  
ATTRIBUTES CAN BE  
USED.

LOCALIZATION  
406

Fig. 4

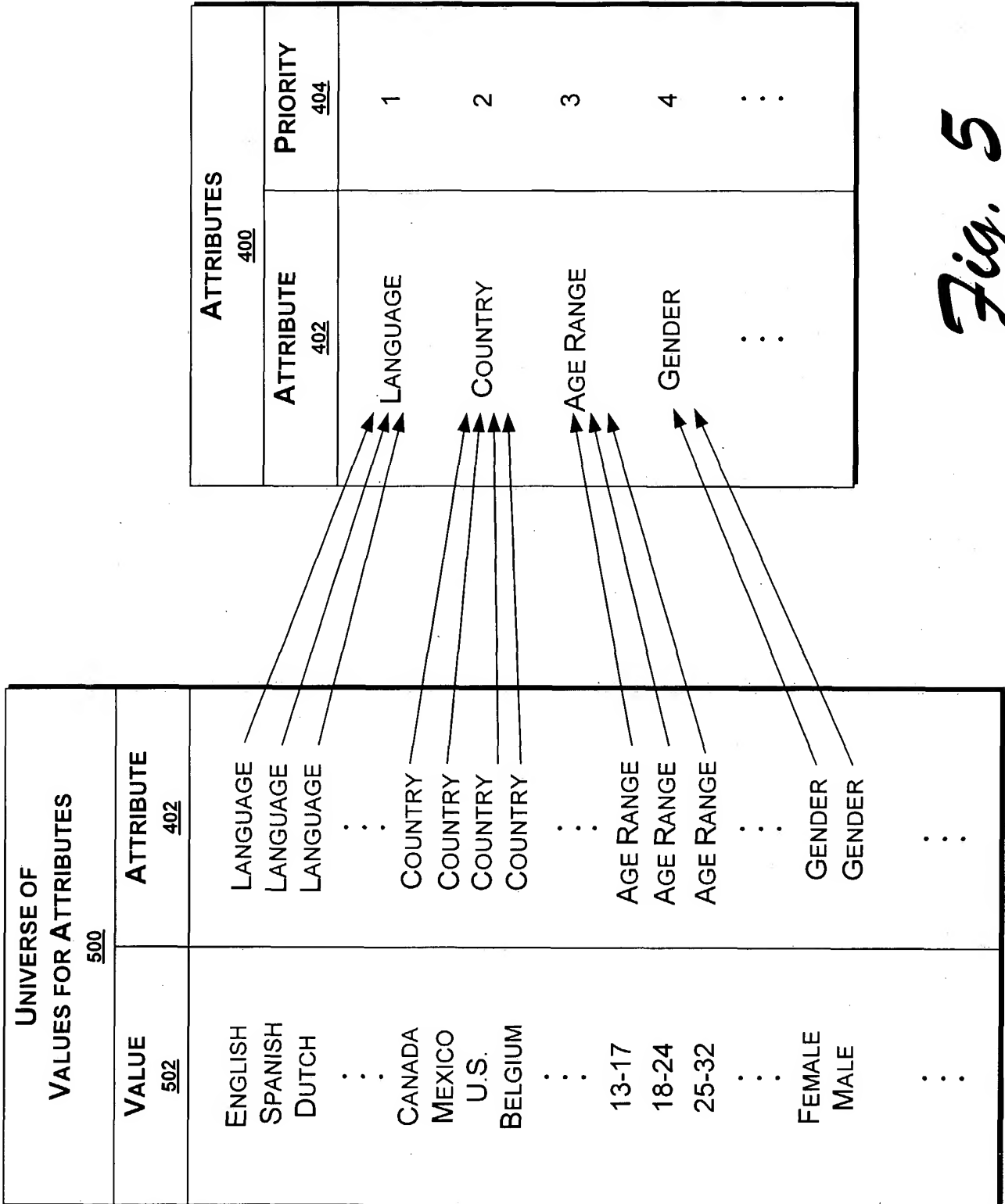


Fig. 5

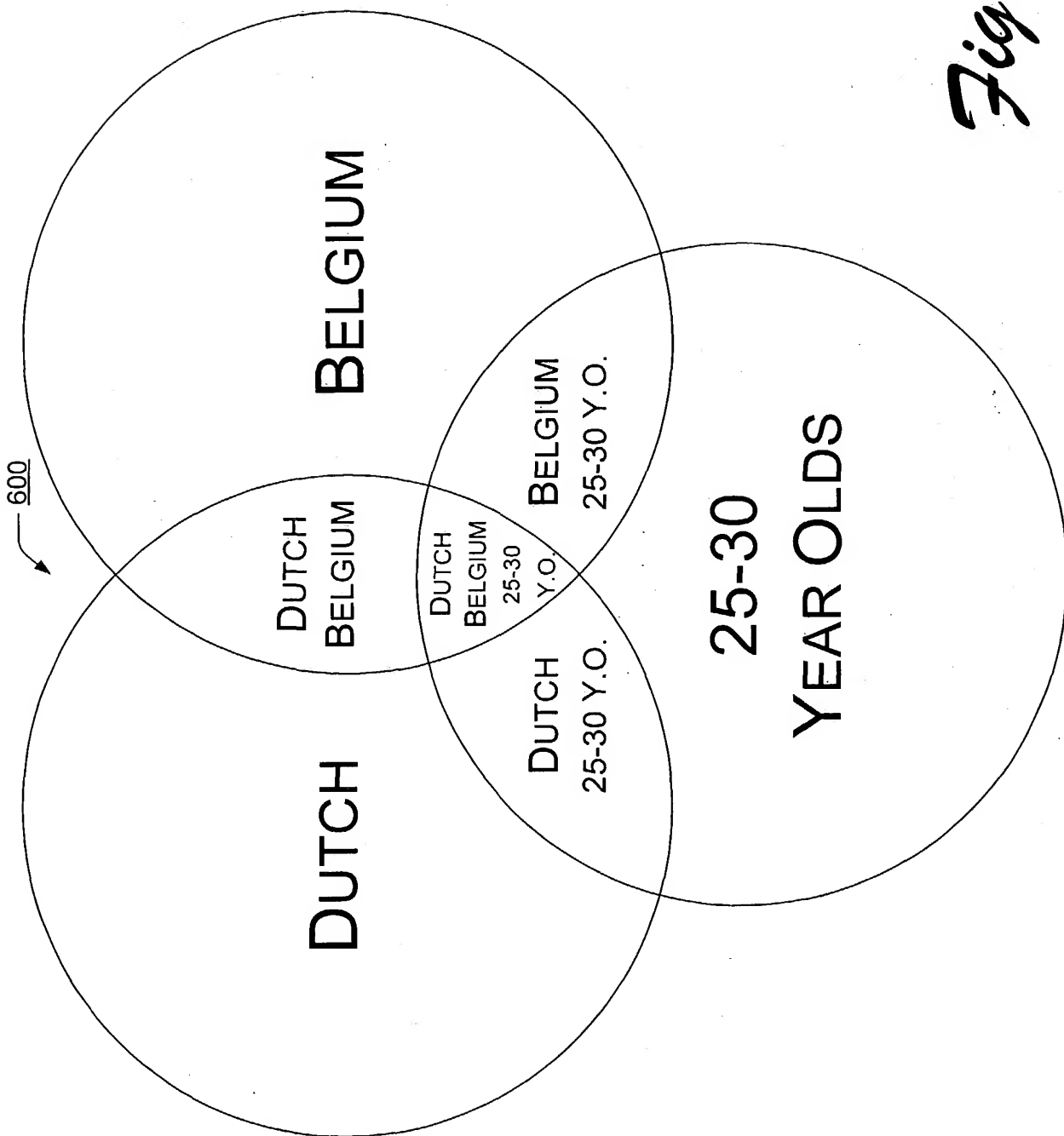


Fig. 6

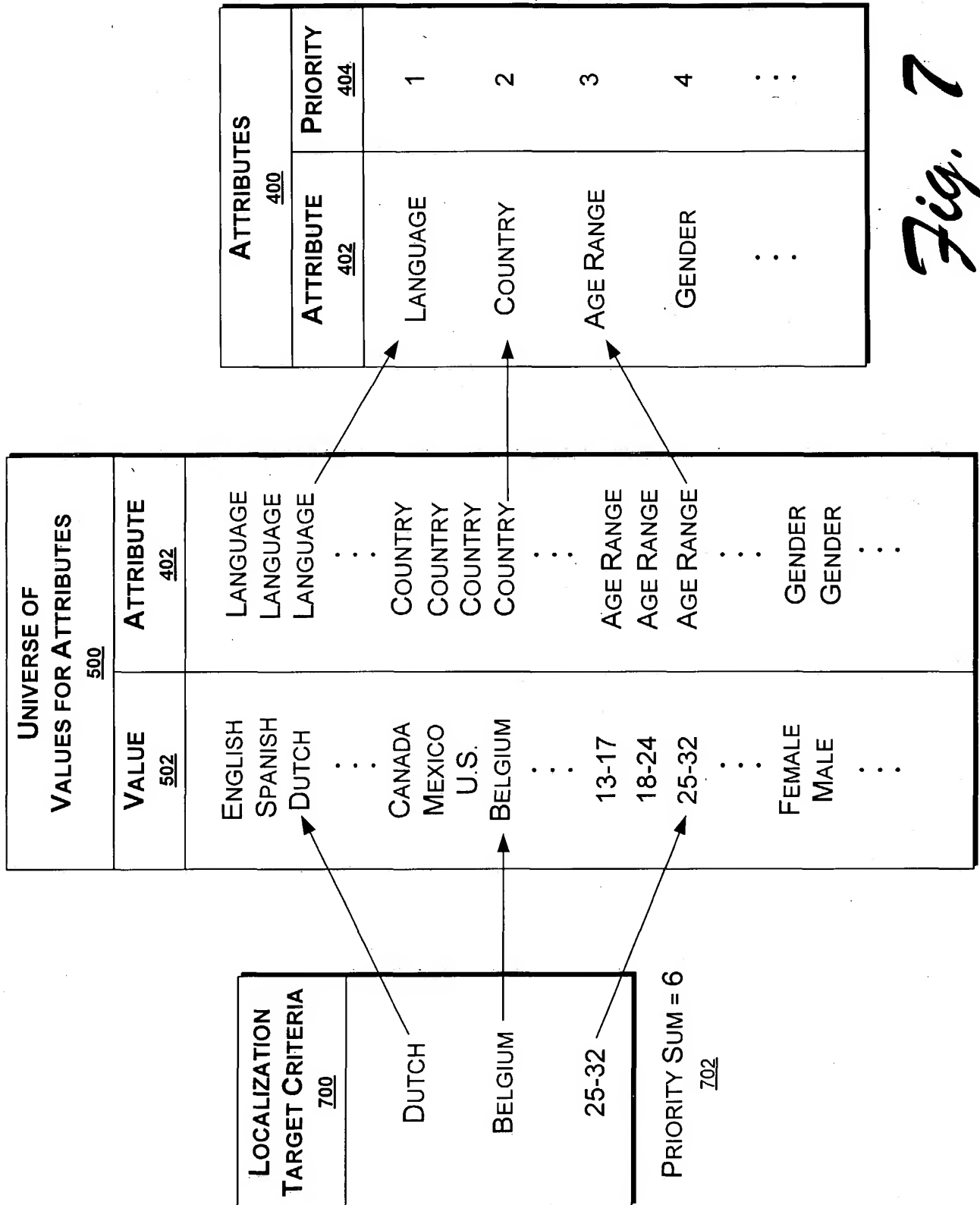
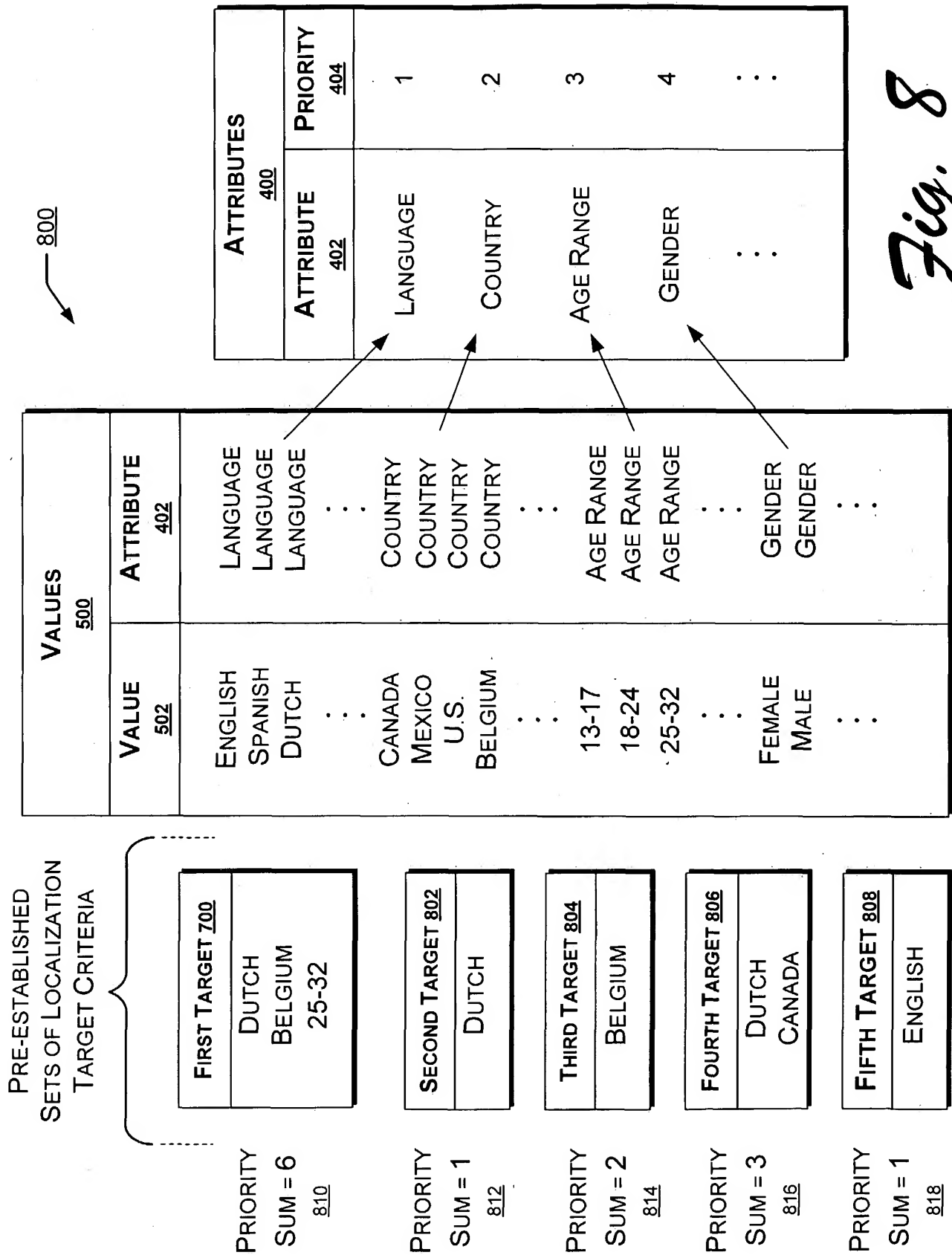


Fig. 7





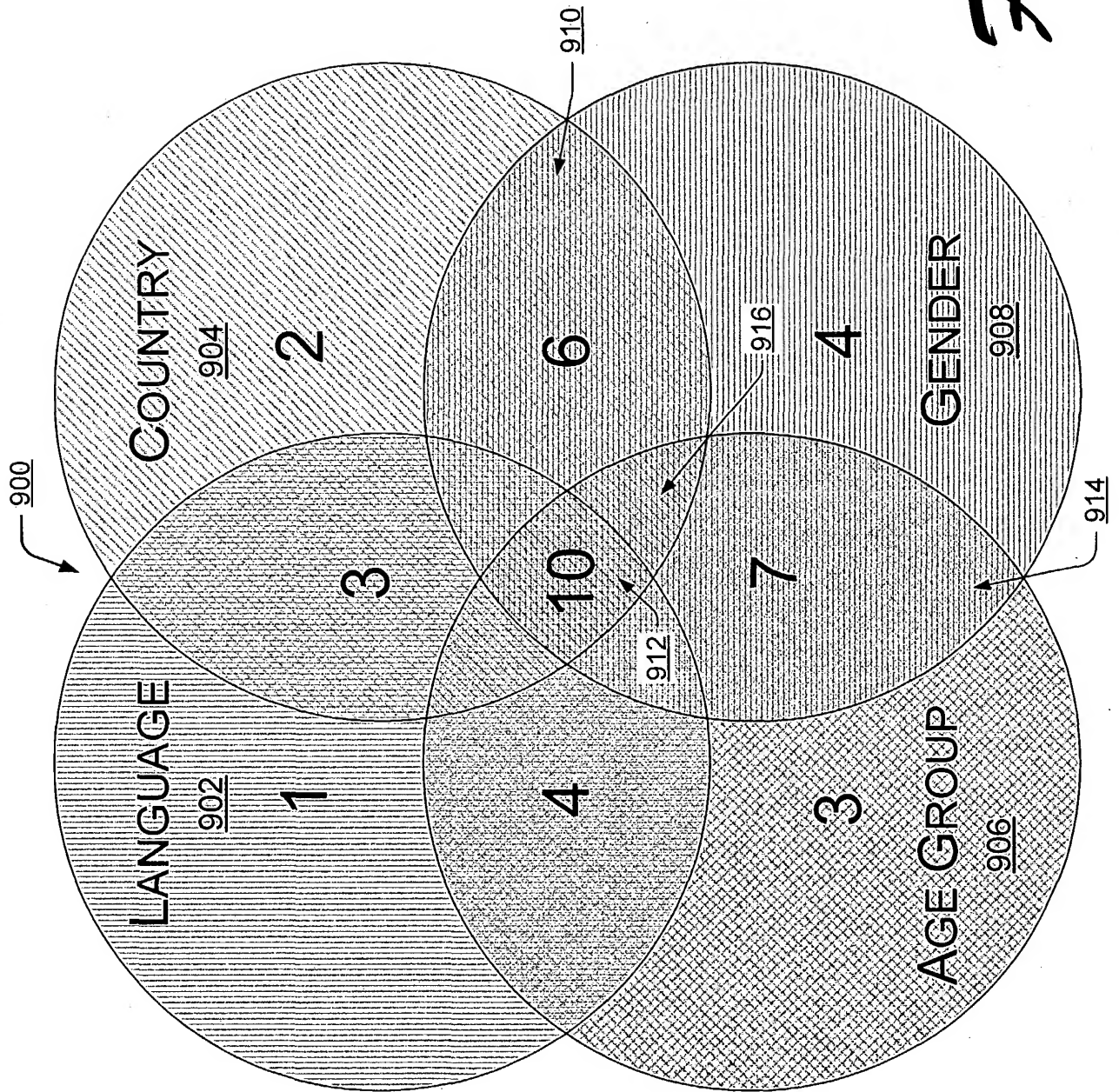
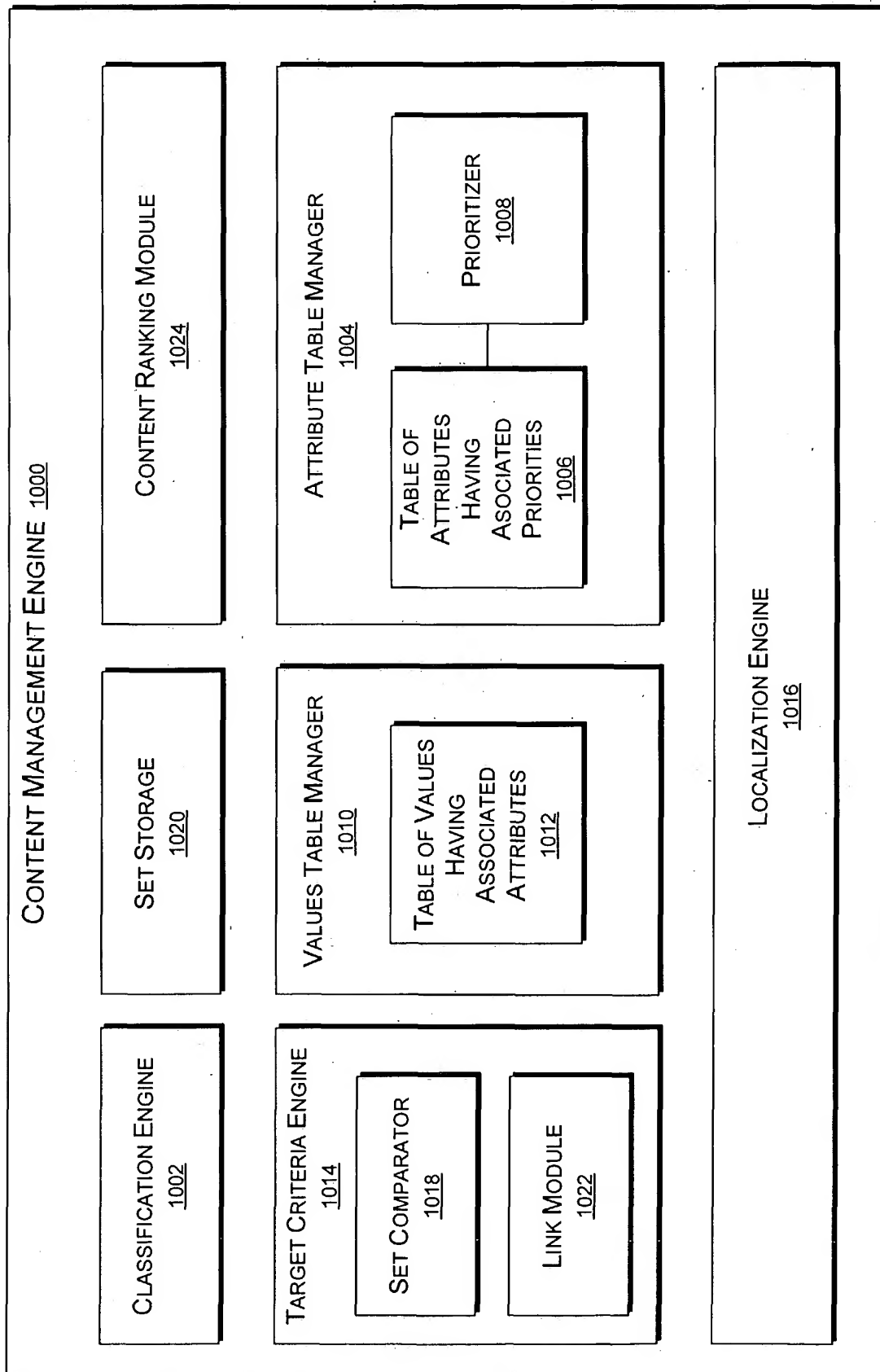
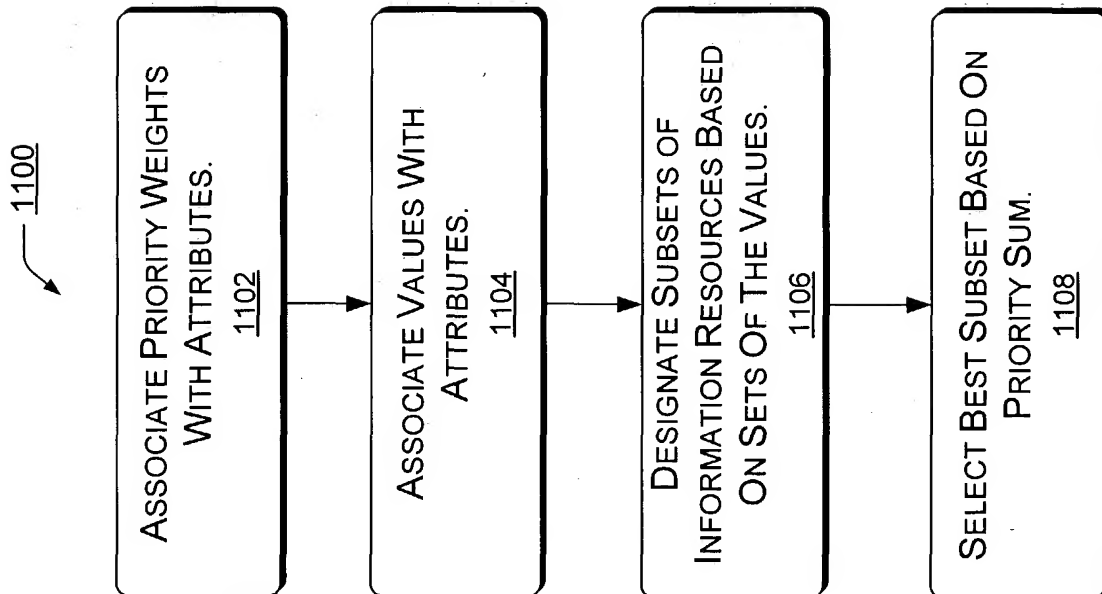


Fig. 9



*Fig. 10*



*Fig. 11*

*Fig. 12*

